

HAVE A TWEET OF SOLIDARITY

TERMS AND CONDITIONS

01. This campaign is part of MAKNA (Majlis Kanser Nasional) and Coffee Bean and Tea Leaf Malaysia partnership during the Breast Cancer Awareness Month.
02. The purpose of the campaign is to promote cancer awareness in Twitter and among its users.
03. The total duration of the contest is between November 03 to November 20, 2009 and it will be divided into three stages.
04. The writer of the best 140-character sentence related to breast cancer prevention will be rewarded a Coffee Bean's Laguna Pink Tumbler, sold at outlets for RM 68.00.
05. To join the contest, one must have a Twitter account plus be a MAKNA's follower (www.twitter.com/makna_malaysia).
06. Stage 01 of the contest will happen between November 03 and November 12, 2009.
07. Be aware that dates and times for this contest will follow @makna_malaysia timeline (Kuala Lumpur time).
08. During Stage 1, Twitter users are allowed to send as many campaign-related tweets as they wish until 11:59pm of its last day. After this date, any sentence sent to us will not be considered.
09. No need to use reply form to send the tweets. Just update them as a normal answer to Twitter tagline 'What are you doing?'
10. Stage 2 will occur between November 13 and November 16, 2009.
11. MAKNA's staff will choose the three best sentences among all the updates related to the contest.
12. This selection will be performed by MAKNA's managers as listed: International Division Manager, Senior Manager and General Manager.
13. Stage 3 starts on November 17 and goes until November 20, 2009.
14. In this last part of the contest, the three chosen sentences will be placed in an internet poll.
15. All Twitter users, regardless their participation in Stage 1, are allowed to vote in the poll.
16. Voting will be closed on 11:59pm on November 20.
17. The most voted tweet in the poll will be congratulated as the winner of the contest.
18. This contest will be promoted via MAKNA's website, Twitter and Facebook, but only Twitter users are allowed to join.
19. Twitter users shall provide their full name and location in their profile information.
20. No MAKNA's or The Coffee Bean and Tea Leaf Malaysia's staff will be accepted in the contest. This restriction extends to any third persons related to these organisations.
21. To be eligible to the prize, one must be a Malaysian citizen or a resident in the country. No overseas shipping shall be made for this contest.
22. The winner acknowledges that MAKNA could use his/her sentence to any purpose related to its mission, including but not limited to prevention campaigns, fundraising and awareness. His/her image could also be used to promotional purposes.
23. The winner renounces his/her right on any commercial and non-profit use of his/her sentence.
24. Items 22 and 23 are extensive to all finalists of the contest.

25. Once a user sends his/her first sentence related to the objective of this contest, MAKNA acknowledges that he/she has read and accepted these terms and conditions.
26. MAKNA reserves the right to establish other complimentary rules as new stages of the contest start.

DON'T KNOW HOW TO REGISTER FOR A TWITTER ACCOUNT, OR HOW TO FOLLOW @makna_malaysia ON IT?

No worries!

[Click here](#) to find it out and start tweeting!!

See you there! :)